

# STRATEGIC PLAN 2025

RĀKAU RANGATIRA

KĀINGA WHĀNAU ORA

HE NGAHERE

## HOW WE ACHIEVE?

### Mātauranga

Increasing whānau and workforce capacity  
Learning, education, workforce development

### Whakawhanaunga

Cooperation and collaboration  
Strategic relationships

### Whakamana

Reclaiming Te Aō Māori practices  
Creating a mana economy

### Innovation & Accountability

Research and evaluation  
Quality improvement

### Whole Systems Approach

Realigning services to be responsive to whānau  
Organising responsive systems  
Vibrant and responsible leadership



## PROACTIVE, PROUD, PROSPEROUS WHĀNAU

Te piki ō te ora, tērā te tupu ō te rākau<sup>1</sup>  
*With improved wellbeing, the tree will grow*

## WHAT WE ACHIEVE?

### Emerging Rangatira

Employed, self-employed whānau  
Multi-skilled workforce

### Tamariki are flourishing

Whānau assisting whānau  
Increased business capacity

### Kinship & economic structures are rebuilt

Kawa, tikanga, ritenga set  
Value proposition

### Community research informs Policy

Pūriri, Ngarere, Poutama frameworks validated  
New business opportunities

### IT & other systems match service provision

Setting trends across the sectors  
Managing paradoxes  
Proactive and accountable leadership at all levels

<sup>1</sup> This whakatauki symbolises the importance of strong foundations for future success