

Strategic Vision 2025

WHAT WE NEED TO DO

- Employ 100+ people!
- Realise revenue of 10 million +
- Develop and lead a centralised Whānau Ora Hub in Whangarei with satellites located in the suburbs.
- **Focus Areas**
 - The Growth of OPL – supporting and providing whānau with housing options of choice.
 - Hauora
 - Social justice
 - Youth
 - Kāinga whānau ora
- Partnerships with:
 - Tertiary education
 - Banking/finance
 - Housing
 - Whānau ora

HOW WE DID IT

- **Grow Revenue and Financial Rigour & Strength**
 - New contract
 - Entering existing
 - Philanthropy
 - JV/partnership
 - Private
 - Public sector
 - Iwi
 - Nao
- **Grow the Culture**
 - Tikanga – leadership
 - Stuff/people/whānau development
 - Succession planning
 - Governance strength
 - Operational excellence
 - Cadence
 - Systems
 - Quality
- **Build on a Foundation of Excellence - Systems and Processes**
 - IT
 - Quality
 - Reporting

A Brighter Future

2025

**Pro-active, proud & prosperous
whānau enhancing communities**

DESTINY

Ma te whānau to
rātou ake waka e
hoe

WELL-BEING

Ma to oranga ka
anga whakama te
whānau

COMMUNITY

Ma te tautoko o nga
kaitiaki ka tu pakai
te hapori